



The Fall Lookbook

What's New & Trending in Web Design



Come learn about the newest trends in web design with Carrie Cousins, Director of Communications for the Roanoke Regional Partnership!

A designer, writer, and content marketing specialist with more than 10 years' experience in the creative industry, Carrie is also a regular writer for Design Shack, a website showcasing inspiring web design, resources, and tutorials.

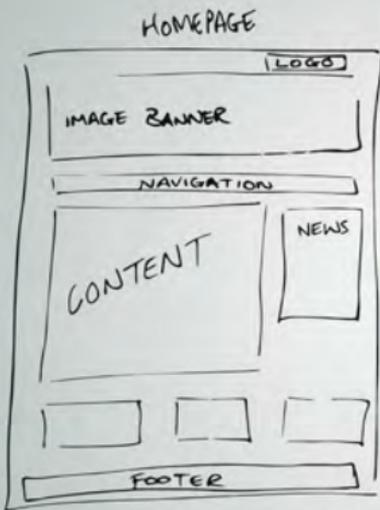
When: Wednesday, September 23

When: Noon

Where: Grandin CoLab

Also: Bring a Bag Lunch!





[DON'T] DRIVE ME CRAZY

How to Pick, Work With, and Fully Utilize Your Web Designer



So you've decided to redesign your website but you need a little help. From content creation to choosing a color scheme to typing the code, designing a website can be daunting. **William Alexander**, an Art Director turned Assistant Professor of Communication Design at Virginia Western Community College, is ready to brunch it out with us and allay all our fears. Also a freelance

designer whose work focuses on advanced Wordpress design and management, William will discuss the basics of hiring and working with a freelance (or agency-based) web designer. Bring your questions, your fears, and your concerns to the table and we'll provide the answers and the croissants!

WHEN: Friday, October 23 at 11 am

WHERE: Grandin CoLab

ALSO: We'll provide brunch! Please RSVP by 10/21 to hello@triagemarketing.us.



Got Social Anxiety?

Come to the Triage Marketing social media social!

We're mixing it up and meeting at **Parkway Brewing, Monday, January 25 at 5:30 pm**, to share a cold one & talk social media shop with Liz Long, Marketing Manager and social media guru at LeisureMedia360.

Come prepared with questions and your own thoughts on best practices to share with the group—remember, *we're here to get social!*



Liz Long is the marketing manager for LeisureMedia360, where she combines her knowledge of social media and love of writing into one pretty sweet gig. She is also an indie author of six published books, a PR Coordinator for the national book conference UTOPIa Con, and owns her own social media marketing business, Blue Fire Consulting. You can find more information, including writing and marketing tips, on her website at lizlong.com.